

MG Motor India and TRAX honored with SIAM CSR 2020 Award for Road Safety Project

New Delhi, April 2, 2021: MG Motor India has received the coveted SIAM CSR 2020 award for its Road Safety project titled 'Road Safety and Juniors' Program with TRAX and the Government of Haryana.

The recognition comes for building safer roads near schools through road upgrades across high-risk locations while also providing road safety training to school children. The initiative further includes road safety training for school teachers and the nearby community members including parents.

Speaking on the SIAM award, **Rajeev Chaba, President & Managing Director, MG Motor India**, said, "We are extremely pleased to receive this award from SIAM, the apex industry body. It is recognition of our efforts in road safety for children, which has been a key area of focus for us even before we launched our first vehicle in India. We look forward to further extending our partnership with TRAX and the Government of Haryana."

Commenting on the same, **Rajni Gandhi - Founder & G. Secretary at TRAX S. Society - Road Safety NGO** said, "It's an honor for TRAX to receive this award in partnership with MG Motor India, whose vision has inspired us to design a program with sustainability and a holistic approach. We also thank all the stakeholders from the Government of Haryana for this great initiative and the support received throughout. Road Safety and Juniors has become an epitome of setting responsibility of every stakeholder including authorities, schoolteachers, and even school bus drivers".

MG and TRAX have already worked upon revamping the roads surrounding various schools including Government Boys Secondary School, Gurugram and Government High School Sahupura, Faridabad, among other projects.

MG has been lauded for its community service under MG Sewa, which includes various initiatives like girl child education along with IIMPACT and UDAYAN. Some of its initiatives undertaken last year include support for frontline workers with 100 Hectors for 6 months, vehicles sanitization of police personnel and elderly people, contribution of essential supplies across healthcare facilities, indigenous promotion of high-quality ventilator manufacturing, and distribution of food packets and sanitization kits to migrant workers alongside other initiatives. The automaker has also recently donated 5 Ambulances to Nangia Super Speciality Hospital in Nagpur and bagged an award for community service from Autocar India.

About MG SEWA

MG SEWA is an umbrella platform to serve immediate communities with whom the company interacts, especially in Vadodara, Halol, and Gurgaon. Under the Program, the carmaker started

supporting the education of girl students in 2019. Other initiatives under MG SEWA include skilling unemployed women to make masks, educating 100 teachers and more than 4 Lakh children on road safety in Gurgaon, and sanitising 4,000 police cars. Furthermore, MG has also facilitated enhanced production of ventilators by providing technological and infrastructure support to an MSME player, Max Ventilator, at Vadodara. The production has been ramped up to 4 times in the last 2 months. Recently, the carmaker provided more than 100 Hector cars to frontline workers and donated Hector Ambulances as part of the same. The company has been at the forefront to ensure that migrant labourers received food during the nationwide lockdown. More information can be found at <https://www.mgmotor.co.in/mg-sewa>

About TRAX

TRAX has been involved in Awareness and advocacy for Road Safety for last 12 years and have created many successful stories. TRAX have worked with different communities as well as different State Governments and made 'Road Safety' a demand for better lifestyle. More safety initiatives by TRAX can be found at <https://trafficzam.com>

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