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MG Motor India unveils second chapter of ‘MG Changemakers’; carmaker to honour 6 people driving societal change

New Delhi, Sept. 18: MG (Morris Garages) Motor India has today announced the launch of the second edition of ‘MG Changemakers’. Underlining its commitment to the core organisational pillars of innovation, diversity, community, and experiences, MG aims to honour and celebrate people who have driven societal change across their community through this initiative.

In the second chapter of MG Changemakers, MG is honouring people like **Mohit Ahuja**, a Delhi-based photographer and copywriter who teaches professional photography to the differently-abled and journalist-turned dance trainer **Renelle Snelleksz**, who uses Dance Movement Therapy (DMT) to help people overcome the trauma and violence faced because of domestic violence and human trafficking.

Speaking on the campaign launch, **Rajeev Chaba, President & Managing Director, MG Motor India** said, “As an organisation, MG Motor India has consistently worked towards community empowerment and development through various on-ground initiatives. The second chapter of ‘MG Changemakers’ furthers this vision. Having received a superb response to the first chapter last year, we wanted to take this platform to others who have demonstrated a commitment to creating a positive impact within their communities. We are proud to be highlighting the stellar work that has been done by these people, inspire millions of Indians of all ages to take on the responsibility of driving positive societal changes.”

Also featuring amongst the MG Changemakers this season is Nagaland-based lawyer-turned-entrepreneur **Hekani Jakhalu**, who will be recognised for the impact that she has created in her home state by facilitating employment and entrepreneurial opportunity for the youth. **Poornima Sukumar**, muralist and founder of Aravani Art Project – she aims to create safe spaces for the transgender community and enable them to connect with others in their neighborhood. The sixth person, **Dr. Jaya Tiwari** is the founder of an all-female rock band ‘Meri Zindagi’ that works with the government and NGOs to popularize schemes and drives like ‘Beti Bachao, Beti Padhao’ in village areas of Uttar Pradesh. MG will also recognise **Vaibhav Chhabra**, Co-founder – Maker’s Asylum, for his commitment to providing innovators with the space they need to give their ideas a tangible shape.

First introduced in 2018, the ‘MG Changemakers’ campaign has been highlighting and recognising individuals who are working for the betterment of their communities and empowering those who are less privileged. Through the initiative, the carmaker also aims to inspire and motivate millions of people across the country to pick up the responsibility of driving positive societal change – a vision that is in line with its deep commitment to community building. The latest season of the acclaimed initiative will be themed ‘Experiences’ and will highlight 6 Changemakers from diverse fields who have curated a different experience for communities, thus making their lives richer and more meaningful.

Dhimant Parekh, Co-Founder & CEO, The Better India said, “At The Better India, we are all about positive change and the people who create this change, from the grassroots to



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a global scale. To celebrate and do our bit to support these changemakers, we partnered with MG Motor India last year to showcase powerful women reforming communities across the country. We are thrilled to join hands with MG Motor India again, this time to tell the stories of a unique brand of changemakers – the ones who transform and enrich lives through meaningful experiences. From empowering disadvantaged people through skills and hobbies to providing therapy through art, they create exponential impact by inspiring change within others.”

The Better India and MG have also launched a microsite for the second edition of ‘MG Changemakers’, enabling audiences across India to book the experience that these protagonists are providing as part of their workshops. More campaign details can be found here: <https://www.thebetterindia.com/mg-changemakers-season-2/>

About MG Motor India

Founded in the UK in 1924, Morris Garages cars became world for their roadsters and cabriolet series. MG’s cars were much sought after by many celebrities, including the British Prime Minister and even the British Royal Family for their styling and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, is by far one of the world’s oldest surviving clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has recently commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

About The Better India

[The Better India](#) is a disruptive digital media platform that has been at the forefront of solutions-based journalism in India and has slowly but steadily changed the narrative in the country from what is broken to what is working, and how regular citizens can be a part of it. With a cumulative reach of over 60 million people every month, The Better India is inspiring and influencing millions of people, and mobilizing communities towards the democratization of change, enabling every person to be part of the solution rather than part of the problem.

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